

Greetings from Kristin at Spiritlink! I'm honoured to be living on the traditional territory of the Coast Salish Nations often referred to as BC's Lower Mainland. As a non-Aboriginal person living and working here, I offer my respect, recognition and gratitude to Canada's Aboriginal Peoples. Most North Americans, including myself, received very little education about the healthy, adaptable and often diverse First Nations communities thriving across Canada for thousands of years long before "discovery" by Europeans. It is frustrating to learn about the attempts to remove Indigenous peoples from their land and to discredit their traditional ways of knowing, teaching and being. It is uncomfortable, yet necessary, to examine the impact of imposed colonial policies, research and systems of government and education.

Spiritlink is committed to creating an inclusive, more informed and innovative Canada – primarily by learning from our past and promoting Aboriginal initiatives today. We build stronger relationships based in recognition, respect and reciprocity. So whether you're looking to tap into the fastest growing demographic in Canada (Urban Aboriginal Youth) to diversity your workforce or school, to connect to Aboriginal organizations and governments, or just doing "good" business, consider working with us in 2008.

Here's a few of our initiatives to develop stronger relationships with the Aboriginal community:

1. Fundraising with Aboriginal Language "Thank You" Postcards

A unique way to raise Aboriginal awareness, share gratitude and connect directly to contacts, postcards are quick and effective communication tools and gifts. Learn to say thank you in over 25 Aboriginal languages. Printed on 50% post-consumer-recycled paper, they honour our commitment to sustainability; and 50 cents from each card sold is set aside to host free media literacy workshops for Urban Aboriginal Youth.



Thank You postcards are only \$2 each.* Save by ordering bulk purchases of 12 cards for \$20, 30 cards for \$50, 65 cards for \$100, 200 cards for \$280 or 500 cards for \$675 (*plus applicable taxes). Read the full story and order at www.spiritlinking.com on-line with PayPal. For more info, e-mail: postcards@spiritlinking.com.

2. Publishing RedWAY BC News every month

Try 'the RedWAY'!

RedWAY BC News is a free-online magazine with an international audience of over 8,400 subscribers (as of June 2008). According to our 2007 reader survey & contest, just over 80% of our subscribers live in BC and over 85% self-identified as Aboriginal. Our sub-lists include over 850 media contacts, 900 government employees and 2,000 national Aboriginal organizations.

We have published over 60 issues since RedWAY's inception in 2003. Find a wealth of job postings and employment news, conferences and cultural events, business success stories, Aboriginal artist profiles, health tips, and self-governance news. Search "RedWAY News" on-line or visit the newsletter directly at www.imninc.com/spiritlink for detailed demographics, advertising rates and deadlines.



Subscribe to RedWAY BC News today – it's free, secure and full of relevant, timely information. For example, our March 2008 issue highlighted:

- ∞ Initiatives like the Siyamin Artist Cooperative – Support this new non-profit society formed by members of the Squamish Nation, providing marketing and business services. Check out the kiosk at Park Royal!
- ∞ Cultural events like the 2008 Talking Stick Festival – Enjoy local, national and international Aboriginal artists at this fusion of music, dance, theatre, multimedia, performance art, visual art and storytelling.
- ∞ Conferences like the First Nations Technology Council's ICT Summit – Collaboration and Digital Literacy showcases Internet and Communication Technology (ICT) projects, partnerships and initiatives.

3. Decolonizing Research See RedWAY BC News for surveys & polls created with Aboriginal Youth 4 YOU!

4. Creating 'earn and learn' opportunities for Aboriginal Youth

We combine over 25 years of marketing experience with the energy of Aboriginal Youth to put our team to work for you. Consider our cost-effective services like event promotion packages – you get targeted marketing and reporting while Youth benefit from interactive work experience. Check out the Aboriginal Youth Media Team 'earn and learn' videos at www.youtube.com/redway99 to learn more about ways you can invest to help create a more inclusive future.

In honour and respect, Kristin Kozuback, C.S.P. Phone: 604-783-8304 or e-mail: Kristin@spiritlinking.com